

# Juan Campos

UX UI Designer/Developer

juan@jcgraphicdesign.com 

(646) 409 - 4856 

juanfercampos 

Bronx, NY 

www.jcgraphicdesign.com 

## Skills

Adobe AEM ■  
After Effects ■  
Animate ■  
Audition ■  
Bridge ■  
Illustrator ■  
InDesign ■  
Photoshop ■  
Adobe XD ■  
Bootstrap framework ■  
CSS ■  
Drupal CMS ■  
Figma ■  
Foundation framework ■  
Google Analytics ■  
HTML ■  
JSON ■  
JavaScript ■  
Jira ■  
jQuery ■  
Microsoft Excel ■  
Microsoft Outlook ■  
Microsoft PowerPoint ■  
Microsoft Word ■  
PHP ■  
Responsive Web Design ■  
SASS ■  
Sketch ■  
WCAG 2.1 Accessibility Standards ■  
Wordpress CMS ■  
Wordpress Theme Design ■  
Wordpress Theme Development ■  
Mac & Windows OS ■  
Fluent in English & Spanish ■

## Education

Bachelor's Degree in  
Communication Design  
New York City College of Technology

Associates Degree in Art and  
Advertising Design  
New York City College of Technology

## Professional Experience

### Freelance Web Developer/Designer

01/09 - Present

- Craft innovative user-centric interfaces, enhancing user engagement and satisfaction
- Use Photoshop, Illustrator, HTML, CSS, and JavaScript to design and construct high-fidelity prototypes and wireframes, accelerating the product development cycle and facilitating iterative feedback
- Build customized WordPress themes tailored to meet clients' unique requirements and needs, enhancing brand identity and user engagement
- Expertly design a diverse array of digital and print media, including websites, logos, web banners, menus, posters, and signs, catering to the unique needs of agencies, small businesses, and startups
- Establish and configure domains, set up web servers, and install content management systems such as WordPress and Drupal to meet client specifications and needs, ensuring a seamless and functional online presence
- I have had the honor of collaborating with esteemed clients and organizations, including The Breton Group, Animal Fair Magazine, NY Dress, and Royal Prestige, contributing to their success through innovative design solutions

### Lead UI/UX Designer

MPTP Corp: 05/20- 9/23

- Ensure the platform offered the best possible overall user experience for the end user
- Plan, implement, manage, monitor and update the platform as needed
- Identify areas of improvement across all web properties: site performance, code optimization and QA testing
- Hire, train and evolve a team of creatives and developers to execute the company's vision
- Continuous user experience improvements to the platform are a key priority for our development strategy
- Work with the team to define road-maps based on product & technical requirements, that are aligned with the strategy, company vision and goals
- Develop and implement accessible web components using ARIA landmarks and roles to enhance navigation and usability for screen reader users
- Engage in continuous training and gain practical experience with Adobe Experience Manager, utilizing its capabilities for asset management, form creation, and website implementation to enhance digital strategies and improve operational efficiency

### Production Automation Manager

Benchmark Education: 01/19 - 8/20

- Lead and coach a highly efficient automation team and grow the team as necessary
- Work with the directors daily to help promote and provide a clear vision and strategy
- Provide goals and objectives for a team of engineers and production associates
- Work intelligently towards building stable and low maintenance automation scripts
- Work without close supervision and make the necessary day-to-day decisions required to build successful automation scripts
- Conduct thorough testing and enhance the efficiency of existing automation scripts to ensure optimal performance and reliability
- Understand and reuse existent in-house technologies to ensure deliverables benefit the team and organization in general

### Senior Front End Designer

Benchmark Education: 09/14 - 01/19

- Design and develop Digital Prototypes for existing books and products, ensuring full compliance with WCAG 2.1 Level AA standards, which involved conducting accessibility audits, solving issues, and training the development team on accessibility best practices
- Develop InDesign scripts for automating books into HTML format using previously created prototypes as templates
- Design and develop marketing driven micro-sites
- Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks
- Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas
- Present and defend designs and deliverables to peers and executive level stakeholders
- Design and develop emails that render well across major email clients and web browsers
- Design and developed an HTML 5 responsive grid base framework to be used throughout sites, emails, and digital products

# Juan Campos

UX UI Designer/Developer

[juan@jcgraphicdesign.com](mailto:juan@jcgraphicdesign.com) 

(646) 409 - 4856 

[juanfercampos](#) 

Bronx, NY 

[www.jcgraphicdesign.com](http://www.jcgraphicdesign.com) 

## Skills

Adobe AEM ■  
After Effects ■  
Animate ■  
Audition ■  
Bridge ■  
Illustrator ■  
InDesign ■  
Photoshop ■  
Adobe XD ■  
Bootstrap framework ■  
CSS ■  
Drupal CMS ■  
Figma ■  
Foundation framework ■  
Google Analytics ■  
HTML ■  
JSON ■  
JavaScript ■  
Jira ■  
jQuery ■  
Microsoft Excel ■  
Microsoft Outlook ■  
Microsoft PowerPoint ■  
Microsoft Word ■  
PHP ■  
Responsive Web Design ■  
SASS ■  
Sketch ■  
WCAG 2.1 Accessibility Standards ■  
Wordpress CMS ■  
Wordpress Theme Design ■  
Wordpress Theme Development ■  
Mac & Windows OS ■  
Fluent in English & Spanish ■

## Education

Bachelor's Degree in  
Communication Design  
New York City College of Technology

Associates Degree in Art and  
Advertising Design  
New York City College of Technology

## Web & Visual Designer

The Breton Group: 02/14 - 09/14

- Work with a variety of high profile commercial real estate accounts including The Feil Organization, Viking Partners, Paragon Realty Group amongst others
- Create visual design solutions for existing projects to improve design and usability
- Design responsive websites, wireframes, Wordpress Themes, and site-maps for clients
- Develop responsive websites, and Wordpress themes using HTML, CSS, PHP, Javascript, JQuery Libraries and Wordpress as a content management system
- Produce marketing materials including brochures, fliers, advertisements, invitations, email newsletters, site plans & banners
- Brainstorm creative strategies for social events, brand revamps, and special promotions
- Retouch, and optimize images for both websites and print catalogs

## Front End Designer

Institute for Integrative Nutrition: 09/12 - 01/13

- Managed multiple projects while prioritizing to meet deadlines in a fast-paced environment
- Hands-on production work as required; wireframes, design, and coding
- Hands on production support and production troubleshooting
- Optimized existing non-responsive pages for mobile browsers
- Built functional prototypes and wireframes using HTML & CSS
- Participated in internal meetings, client reviews and QA cycles
- Used Drupal CMS to edit existing content and media
- Utilized Jira within an Agile framework to ensure the successful attainment of goals.
- Actively engaged in sprint planning, task prioritization, and progress tracking to facilitate efficient team collaboration and timely completion of deliverables

## Web Designer

The New York Botanical Garden: 06/12 - 09/12

- Generate ideas for projects and micro websites conceptualizing them into mock-ups.
- Design with standards compliant code emphasizing on cross-browser compatibility, and SEO
- Design wireframes, & site graphics for new and existing projects
- Design innovative and user friendly interfaces while maintaining the existing brand
- Implement wireframes and mock-ups using HTML/CSS
- Used CMS to upload content and media, as well as to edit existing content
- Revised current projects for proper functionality

## Junior Web Designer

Battery Interactive: 09/10 - 04/12

- Created mock-up web designs to pitch to future clients
- Created visual design solutions for websites and advertising banners
- Updated Flash files
- Updated XML documents
- Optimized images for the web
- Assisted the team with any challenges encountered on a day-to-day basis

## Photographer/Photo Editor

Animal Fair Magazine: 09/09 - 09/10

- Attended red carpet events to capture photographs of celebrities and their pets
- Photographed celebrities on location for publication in the magazine
- Archived and maintained the order of the publication's extensive photo library
- Properly tagged photographs obtained during events and photo-shoots
- Edited photos to be published in the magazine and/or uploaded to the website
- Uploaded photos to WordPress blog posts relevant to the subject